

TABLE 4. Standard Metropolitan Statistical Areas: 1963—continued

With payroll (numbe SIC code)	Standard metropolitan statistical area and kind of business	Establishments	Sales	Payroll. workweek ended nearest Nov. 15	Paid employees, work week ended nearest Nov. 15	Active proprie- tors of unincor- porated businesses (number)
		Total (number)	Total all establi- sh- ments (\$1,000)	Establish- ments with (\$1,000)	(\$1,000)	

WINSTON-SALEM MSA

Coextensive with Forsyth County, N.C.

5 960	RETAIL TRADE TOTAL •	1 571	1 055	245 801	563	E	SF234 981	39
	LUMBER, BUILDING MATERIALS, HARDWARE, FARM EQUIPMENT DEALERS				6	MILLINERY STORES.....	STORES.....	4
14 693	TOTAL.....	*	49	43	4	(	RES.....	(D)
5 960	(D) 521. LUMBER YARDS .....	10	8			C	FAM.....	(D)
1	TOTAL BUILDING MATERIALS DEALERS.....		3	3		I	ILY14 623	223
65	EQUIPMENT DEALERS.....					A	SHU5 934	
6	STORES.....					L	RES.....	(D)
524	ELECTRICAL SUPPLY STORES.....		13	11		T	1 644	)
526	HARDWARE STORES.....		14	12		Y	21 19	358
	FARM EQUIPMENT DEALERS.....		6	6		S	2 453	
	GENERAL MERCHANDISE GROUP STORES*				564	S CHILDRENS	1 605	170
23 316	TOTAL.....	53	63	55		T NS.....	734	
8 649	DEPARTMENT STORES.....		10	10		O INFANTS.....		7
4 827	LIMITED PRICE VARIETY STORES.....		25	19		R WFARE.....	36 445	2 447
(D)	t. GENERAL MERCHANDISE STORES.....		20	18		E STORES.....	22 318	(D)
(D)	DRY GOODS STORES.....		6	6		S	8 595	
	SEWING, NEEDLEWORK STORES.....		2	2		4	569	4 733
	FOOD STORES						MISCELLANEOUS APPAREL.....	(D)
55 159	TOTAL.....	54	335				ACCESSIONS.....	
53 653	GROCERY STORES* INCLUDING DELICATESSENS.....						RY STORES.....	50 165
(D)	541. MEAT MARKETS.....						4	48 935
361	4. FISH (SEAFOOD) MARKETS.....						Standar	(D)
187	MARKETS.....		2	2			Notes: 291	
(D)	527. CANDY* NUT.....		10	4			FUR.....	75
118	CONFECTIONERY STORES.....		15	3			Repres	(D)
(D)	528. DAIRY PRODUCTS STORES.....						{ zero. 118	
	DAIRY PRODUCTS STORES.....						3 440	(D)
530	RETAIL BAKERIES. *						Withhe	(D)
	3. RETAIL BAKERIES MANUFACTURING.....		1	2			Id to avoid	(D)
531	RETAIL BAKERIES NONMANUFACTURING. *		2	2			disclos	
532	( EGG AND POULTRY DEALERS.....						ure. 553	
	( OTHER.....						Standar	
	AUTOMOTIVE DEALERS						Notes: 291	
50 703	TOTAL.....	55	EX 554	TOTAL. *			FUR.....	75
40 589	PASSENGER CAR DEALERS FRANCHISED.....		118	66			Repres	(D)
2 203	DOMESTIC CAR DEALERS.....		19	19			{ zero. 118	
2 55	IMPORTED CAR DEALERS.....		4	4			3 440	(D)
3	DOMESTIC AND IMPORTED CAR DEALERS.....		4	4			Withhe	(D)
7 743	PASSENGER CAR DEALERS NONFRANCHISEC.....		58	12			Id to avoid	(D)
3 39	( TIRE, BATTERY, ACCESSORY DEALERS.....						disclos	
6	HOME AND AUTO SUPPLY STORES.....		22	20			ure. 553	
3 438	MISCELLANEOUS AIRCRAFT, MARINE, AUTOMOTIVE DEALERS *.		13	9			Standar	
93	AIRCRAFT, BOAT, MOTORCYCLE DEALERS ».....		5	3			Notes: 291	
	HOUSEHOLD TRAILER DEALERS.....		4	4			FUR.....	75
	OTHER AUTOMOTIVE DEALERS.....		4	2			Repres	(D)
	GASOLINE SERVICE STATIONS						{ zero. 118	
55PT(554)	TOTAL. *		199				3 440	(D)
	APPAREL, ACCESSORY STORES						Withhe	(D)
18 672	TOTAL.....		108	96			Id to avoid	(D)
4 448	MEN'S BOYS' APPAREL STORES CUSTOM TAILORS.....		20	20			disclos	
4 448	MEN'S BOYS' CLOTHING AND FURNISHINGS STORES		20	20			ure. 553	
567	CUSTOM TAILORS.....		2	2			Standar	
7 882	WOMEN'S CLOTHING, SPECIALTY STORES.....		35	22			Notes: 291	
7 452	WOMEN'S READY-TO-WEAR STORES.....		12	22			FUR.....	75
(D)	563. WOMEN'S ACCESSORY, SPECIALTY STORES FURRIERS. ...		13	g			Repres	(D)

